



Today's Leadership Coaching

Developing Leaders Who Deliver Results™

Thank you for your interest in Today's Leadership Coaching, Inc!

We use one-on-one Business Coaching and Leadership Development programs to help companies develop leaders who deliver results.

What kind of RESULTS do coaching clients experience?

- **Significant increases in focus, motivation, and productivity**
- **Improved marketing effectiveness—finding more clients now**
- **Enhanced business performance in times of growth and transition**
- **Discovering how to use their competitive edge for maximum impact**
- **A business environment that produces better results faster with fewer resources**

Simply stated, we can help you and your company experience increases in...

PERFORMANCE

PRODUCTIVITY and

PROFITABILITY.

In fact, we are so positive we can help, that we offer something highly unusual in our field—a **100% money back guarantee on ALL of our services.**

You have nothing to lose except the opportunity to perform at a higher level and experience even greater success.

Contact us today at (888) 588—5891 or via email: Info@TodaysLeadership.com

BUSINESS COACHING

LEVEL 1 COACHING

- ◆ **Four 1-hour executive or business coaching sessions**
- ◆ Designed for serious business owners and professionals who want to achieve significant goals in a short period of time
- ◆ Coach-on-call between sessions
- ◆ Unlimited email and fax support
- ◆ Unlimited brief phone calls between sessions

LEVEL 2 COACHING

- ◆ **Four 30-minute executive or business coaching sessions**
- ◆ Designed for professionals and business owners who want to achieve success in multiple areas
- ◆ Unlimited email and fax support
- ◆ Periodic phone calls between sessions

LEVEL 3 COACHING

- ◆ **Three 30-minute coaching sessions**
- ◆ For professionals who value continuous development, are in a career transition or have specific areas in their personal or professional life they desire coaching on
- ◆ Email and fax support as needed

Additional Benefits You receive with ALL Coaching packages

- All of our services include a **100% satisfaction guarantee**. If you are not completely satisfied after the first month of coaching, we will refund all of your money. No questions asked.
- Our sessions are **completely customized** to meet your current needs and goals.
- Your Coach has years of experience helping professionals **achieve maximum results**.
- Our sessions will help you rapidly take your professional and personal life to the next level.
- Your sessions can be held either in person or over the phone, in our office or yours.
- Your sessions can be combined as needed (e.g., two 1-hr sessions instead of four 30-min sessions).

THERE IS A 3-MONTH MINIMUM FOR ALL OF THESE COACHING PACKAGES.

FOR MORE INFORMATION, PRICING, OR TO SCHEDULE A FREE, NO OBLIGATION COACHING SESSION CALL 1-888-588-5891 OR EMAIL US AT Info@TodaysLeadership.com

SMALL BUSINESS COACHING PROGRAM

- ◆ **Designed for small business owners and entrepreneurs** who want to:
 - Significantly **increase personal productivity** and effectiveness
 - Discover the secrets of high impact marketing on a low impact budget
 - Develop their core competencies
 - **Find more clients NOW**
 - Discover how to quickly take their business to the next level
 - Make a professional transition from one field, industry or profession to another
 - **Rapidly increase their speed to market**

- ◆ **Four 1-hour executive or business coaching sessions a month for 6 months**

- ◆ One **3-hour evaluation and planning session** used to conduct a S.W.O.T. analysis (Strengths, Weaknesses, Opportunities, and Threats)

- ◆ Includes a **comprehensive, individual, executive assessment** covering:
 - Discovery of personal strength and growth areas
 - Relating to people and the work environment
 - Approach to managing others
 - Strategies for maximizing core strengths
 - Relationship building strategies
 - Skills for developing growth areas
 - Strategies for increasing effectiveness of management style
 - Areas of personal motivation
 - Assessing strengths in 12 critical time management areas
 - Creating a unique plan to develop time management skills

- ◆ **Unlimited brief phone calls** between sessions

- ◆ **Unlimited email support** between sessions

- ◆ Your choice of **professional internet marketing of your website** for 3 months **OR professional critique of your marketing materials**

- ◆ **Coach-on-call** (sessions can be regularly scheduled or as needed)

- ◆ **Action steps** developed at every coaching session to promote rapid implementation of coaching

- ◆ Our Executive and Business Coaches have **years of experience** helping professionals **achieve maximum results**

- ◆ Your sessions will help team members rapidly **increase productivity, conflict resolution, and performance**

- ◆ **100% satisfaction guarantee.** If you are not completely satisfied after the first month of coaching, we will refund all of your money. No questions asked. All the assessments are yours to keep

THERE IS A 6-MONTH MINIMUM FOR THIS COACHING PROGRAM.

FOR MORE INFORMATION, PRICING, OR TO SCHEDULE A FREE, NO OBLIGATION COACHING SESSION CALL TODAY'S LEADERSHIP COACHING AT 1-888-588-5891 OR EMAIL US AT Info@TodaysLeadership.com

A PARTIAL CLIENT LIST

Today's Leadership Coaching regularly works with companies of all sizes, from small, entrepreneurial companies to the Fortune 500. We use executive coaching and leadership development to help our clients increase the performance of their people, improve employee productivity, and company profitability.

Here are a few of the more well-known companies we have worked with:



WHAT ARE CLIENTS SAYING?

“Coaching with Today's Leadership Coaching is one of the best professional investments I've ever made.”

—**Susan Mayfield, Ph.D., President**
Prime Performance Consulting

“As the President of my company, the most beneficial aspect of having a coach is having someone very interested in my professional development who is completely detached from my personal and professional relationships.”

—**President**
Fortune 1000 Company

“The advancement that I have seen in my own career and leadership development is amazing. I highly recommend Stephen and Today's Leadership Coaching for every executive serious about improving employee performance.”

—**Vice-President**
Fortune 500 Technology Company

“As the President of my company, I found my coaching with Stephen so helpful, I personally recommended him to more than 20 CEOs and senior executives I know.”

—**President**
Small Business Owner

Thank you for one of the best presentations I've been to on how to advance my career as a female executive. ‘Breaking Through the Glass Ceiling’ was precisely what I needed.

—**Managing Director**
Fortune 50 company

“As a LAN administrator at a large, international media corporation with over 10,000 employees, I am directly responsible for all aspects of Information Technology at my corporate headquarters in downtown Chicago—the hub for all of North American operations. I was brought on board at this company to completely revamp the Information Technology department, which at the time was seen as a detriment and a liability by both the employees and management.

Stephen's coaching has been instrumental in my turning this department around in such a short time that the management has commented how technology at our site is now seen as an asset rather than a liability. In fact, due to my progress, yesterday Stephen and I were discussing strategies for asking my boss for an early raise next week.”

—**LAN Administrator**
Global 1000 company

“There are crucial times in one's career when expert coaching and assistance will yield extraordinary returns. This is when an executive coach is invaluable. Stephen Fairley assisted me in job transition and salary negotiation techniques that were very helpful.”

—**Senior Executive**
Information Technology Company

I would recommend Stephen if you believe you are worth improving yourself to reach your highest potential. The most important thing is if you feel a connection with him and you trust him. The rest is up to you. You will get out of [the coaching relationship] what you put into it and what you expect from it.

—**Senior Vice-President of Operations**

“I found my coaching to be an excellent way of learning about myself and others and helped me understand how my own beliefs impacted my interpersonal style with others.”

—**Managing IT Director for North & South America**
Fortune 50 Consumer Products Company

ABOUT OUR TEAM

THOMAS A. HORNE, CEO

Thomas A. Horne is the former president, CEO and Chairman of Guernsey Bel, his family's business and a world-renowned ice cream ingredients manufacturer in Chicago. Advancing from General Manager to President to CEO and Chairman, he built revenues up from \$700,000 to over \$30 MILLION in 1995 prior to selling the company. Since then, he has managed various consulting assignments in privately owned businesses and developed a new soy foods ingredient and soy milk business named Signature Ingredients.

In 1999, he had been applying what he learned in life and business in the focused area of CEO and executive coaching. His expertise is with CEOs and executives of privately owned and family owned businesses. He works with clients as a change agent, having as a goal their internal and external growth and transformation.

He is a visionary leader, has a keen sensitivity of interpersonal relationships and motivations in private businesses, and understands firsthand the fears of personal growth and change. He lives through and according to his values in the practice of CEO and Executive Coaching. He assists clients in rediscovering the energy that supports their growth beyond perceived boundaries.

STEPHEN FAIRLEY, M.A., RCC, PRESIDENT

Stephen Fairley is President of Today's Leadership Coaching, Inc, one of Chicago's premier executive coaching and training practices. He has eight years of experience in coaching, training and counseling executives and management teams.

Stephen has assisted with coaching, training and recruiting individual executives, top-level managers and leadership teams. He has worked with executives, managers and professionals from numerous small businesses and more than 22 Fortune 500 companies.

Prior to founding TLC, he was CEO of TechMaven, a boutique organizational development consulting firm in Virginia. Formerly, he was also the CEO at WorldCast Technologies, a hi-tech B2B startup in the health sciences field and President at Touch Media, a technology-based company in the restaurant industry.

Stephen regularly speaks at regional and national conferences on topics related to effective leadership training, team building strategies, marketing strategies. He is the author of two books including: *Selling Your Mind Without Selling Your Soul* (2002) and the upcoming book *Getting Started in the Business of Coaching* (2003).

Stephen has two masters' degrees and in his spare time enjoys traveling, fishing, and his home theater.

WILLIAM "BIFF" ROMAN, VICE-PRESIDENT OF BUSINESS DEVELOPMENT

Biff is a business and sales coach with a diverse professional background having worked in: communications, manufacturing, sales, operations, finance, and education. He has spent over 18 years in corporate America and is an expert in sales and management development. He is a Registered Corporate Coach with expertise in: executive coaching, sales leadership, small business coaching, and corporate teamwork.

Biff believes that "change is inevitable" and uses his strong communication skills, innovative ideas, and good sense of humor to forward his commitment of coaching leaders to achieve maximum impact.