



Thank you for your interest in Today's Leadership Coaching, Inc!

As an Entrepreneur or the Owner of a new Start-Up are you...

- Struggling to **find new clients**?
- Looking for more effective ways to **grow and develop your small business**?
- Want to **create a better lifestyle** for yourself and your family?
- Do you desire **more freedom and financial independence**?
- Need to **implement high impact marketing on a low impact budget**?

At TLC, we help Entrepreneurs and Owners of Start-Up companies who are struggling to find new clients and want to discover powerful ways to rapidly grow their small business. We use one-on-one Business Coaching to help small companies like you do more—faster—with fewer resources.

What kind of RESULTS do our coaching clients experience?

- **Significant increases in focus, motivation, and productivity**
- **Improved marketing effectiveness—finding more clients now**
- **Discovering how to use their competitive edge for maximum impact**
- **Better results faster with fewer resources**

Simply stated, we can help you and your company experience significant increases in...

“This coaching has been one of the best professional investments I’ve ever made.”
—**President**
Professional Service Firm

PERFORMANCE

PRODUCTIVITY & PROFITABILITY.

In fact, we are so positive we can help, that we offer something highly unusual in our field—a **100% money back guarantee on ALL of our services.**

You have nothing to lose, **except** the opportunity to perform at a higher level and experience even greater success.

Contact us today at (888) 588—5891 or via email: Info@TodaysLeadership.com

You can also visit our website at: www.TodaysLeadership.com



ENTREPRENEUR AND START-UP COACHING

Level 1 Coaching Package

- **Four 1-hour Business or Sales Coaching sessions per month**
- Designed for Entrepreneurs, **SOHO (Small Office, Home Office)** business owners and service professionals who are serious about achieving significant goals in a short period of time and are ready to commit to a plan of action
- Coach-on-call between sessions
- Unlimited email and fax support
- Unlimited brief phone calls between sessions

Level 2 Coaching Package

- **Four 30-minute Business or Sales Coaching sessions per month**
- Designed for Entrepreneurs and SOHO Business Owners who want to achieve business success in multiple areas
- Unlimited email and fax support
- Periodic phone calls between sessions

“As the President of my company, I found my coaching with Stephen so helpful, I personally recommended him to more than 20 CEOs and senior executives I know.”

—**President, Small Business Owner**

Level 3 Coaching Package

- **Three 30-minute Business or Sales Coaching sessions per month**
- For Entrepreneurs and Start-up Business Owners who value continuous development, are in a career transition or have specific areas in their professional, business or personal life in which they desire coaching
- Email and fax support as needed

Additional benefits you receive with ALL Coaching packages

- All of our services include a **100% satisfaction guarantee**. If you are not completely satisfied after the first month of coaching, we will refund all of your money.
- Our sessions are **completely customized** to meet your current needs and goals.
- Your Coach has years of experience helping professionals **achieve maximum results**.
- Our sessions will help you rapidly take your professional life to the next level.
- Your sessions can be held either in person or over the phone, and for those who live in the Chicago area, in our office or yours.
- Your sessions can be combined as needed (e.g., two 1-hr sessions instead of four 30-min sessions).

THERE IS A 3-MONTH MINIMUM FOR ALL OF THESE COACHING PACKAGES.

FOR MORE INFORMATION, PRICING, OR TO SCHEDULE A FREE, NO OBLIGATION COACHING SESSION CALL 1-888-588-5891 OR EMAIL US AT Info@TodaysLeadership.com



6-MONTH BUSINESS COACHING PROGRAM FOR ENTREPRENEURS AND START-UPS

- ◆ Designed for Entrepreneurs, new Start-ups, and SOHO (Small Office, Home Office) Business Owners who typically are in their first 5 years of business and have \$100,000 to \$1 million in annual revenues and want to:
 - Significantly **increase their ability to focus on all the necessary tasks to successfully launch or run their business**
 - **Develop a strong, step-by-step “Go to Market” plan**
 - **Find more clients faster using fewer resources**
 - **Identify their best target market** and develop a powerful plan to reach them
 - Create a **mission and vision statement** for their new business
 - Make a professional transition from one field, industry or profession to another
 - **Rapidly increase their speed to market**

- ◆ One **3-hour evaluation and planning session** used to conduct a S.W.O.T. (Strengths, Weaknesses, Opportunities, and Threats) analysis to determine where you currently are in your business development and where you need to go in order to achieve your goals

- ◆ **Four 1-hour Business or Sales Coaching sessions a month for 6 months.** Some of our clients choose to use one of our Business Coaches and one of our Sales Coaches

- ◆ Includes a **comprehensive, individual, entrepreneur assessment** covering:
 - Discovery of personal strength and growth areas
 - Relating to people and the work environment
 - Approach to managing others
 - Strategies for maximizing core strengths
 - Relationship building strategies
 - Skills for developing growth areas
 - Strategies for increasing effectiveness of management style
 - Areas of personal motivation

- ◆ Includes a copy of **Selling Your Mind Without Selling Your Soul** manual

- ◆ **Unlimited brief phone calls** between sessions

- ◆ **Monthly email newsletter** about specific coaching topics with action steps illustrating practical applications of material

- ◆ **Unlimited email support** between sessions

- ◆ Assistance in developing **professional marketing materials based on value-based marketing** including: multiple brochures, sales sheets, service offerings, direct mail and email campaigns, website content, company branding, and more!

- ◆ **Coach-on-call** (sessions can be regularly scheduled or as needed)

“Coaching helped me to re-focus on my approach to developing business.”

**—President & CEO,
Financial Services
Company**

- ◆ **Action steps** developed at every coaching session to promote rapid implementation of coaching
- ◆ Our Business and Sales Coaches have **years of experience** helping professionals **achieve maximum results**
- ◆ Your sessions can be held either in person **or** over the phone
- ◆ Your sessions can be held in our office **or** yours (if you are in the Chicago area)
- ◆ **100% satisfaction guarantee.** If you are not completely satisfied after the first month of coaching, we will refund all of your money. No questions asked. All the assessments are yours to keep

THERE IS A 6-MONTH MINIMUM FOR THIS COACHING PROGRAM.

FOR MORE INFORMATION, PRICING, OR TO SCHEDULE A FREE, NO OBLIGATION COACHING SESSION CALL TODAY'S LEADERSHIP COACHING AT 1-888-588-5891 OR EMAIL US AT Info@TodaysLeadership.com

“For every \$1,000 a new business invests in business coaching they decrease their time to market by an average of 3 to 6 months.

Whether you're launching a new service or a new company, your speed to market is critical to future success.”

**—Stephen Fairley
President of TLC**