



Today's Leadership Coaching

Developing Leaders Who Deliver Results™

Thank you for your interest in Today's Leadership Coaching, Inc!

As a Small Business Owner are you...

- Looking for a better way to **market and develop your small business**?
- Trying to **attain financial freedom** while **living a balanced life**?
- Struggling to **find new clients**?
- Does your small business work **WITHOUT you** or **BECAUSE of you**?

At TLC, we help Small Business Owners who are struggling to find clients and want to rapidly grow their small business. We use one-on-one Business Coaching to help companies like you do more—faster—with fewer resources.

What kind of RESULTS do our Small Business Coaching clients experience?

- **Get more clients now!**
- **Overcome blocks to business success and financial freedom**
- **Implement high impact marketing on a low impact budget**
- **Discovering how to use their competitive edge for maximum impact**
- **Obtain better results faster with fewer resources**

Simply stated, we can help you and your company experience significant increases in...

"The executive coaches at TLC helped me turn my company around. They worked with me to help me focus on the strategic areas of building my people and my business, not just the day to day tactical work."

—Chief Financial Officer
Manufacturing Company

PERFORMANCE

PRODUCTIVITY &

PROFITABILITY.

In fact, we are so positive we can help, that we offer something highly unusual in our field—a **100% money back guarantee on ALL of our services**.

You have nothing to lose, **except** the opportunity to perform at a higher level and experience even greater success.

Contact us today at (888) 588—5891 or via email: Info@TodaysLeadership.com

You can also visit our website at: www.TodaysLeadership.com



BENEFITS OF PARTNERING WITH TLC

We are...LEADERS IN THE FIELD

- We have proven experience with national and international companies.
- We regularly work with many Entrepreneurs and Small Business Owners in a variety of industries including: consulting, technology, manufacturing, financial services, retail, professional services, and many others.
- We have also coached and trained at more than 20 Fortune 500 companies.

We are...A TEAM OF EXPERTS

- Working with a Business Coach from Today's Leadership Coaching means working with a *team of professionals* who have dedicated their careers to helping others create the life and business they desire.
- Our coaches have worked with executives, managers, and employees at every organizational level and assisted them in reaching their peak performance as quickly as possible.
- We are experts in the fields of: executive coaching, leadership development, small business marketing, communication, management training, career development, and team building.

We are...POSITIVE YOU WILL BE 100% SATISFIED

- We know our work is excellent. Our clients regularly tell us so by referring their colleagues, friends, and business associates to us. In fact, we are so positive that your company will also see the benefits of our services that we offer something highly unusual in our field.
- We offer a *100% satisfaction guarantee on ALL of our services*.
- Our integrity and business philosophy dictates that we only accept money from clients who benefit from our services. Therefore, if you are not 100% satisfied with the coaching you receive after the first month we will refund all of your money.

We are...COMMITTED TO YOUR SUCCESS

- The bottom line is that Today's Leadership Coaching is committed to assisting your leaders create the life and business they desire and deserve.
- We are fully committed to assisting you and your team in reaching your peak performance.



SMALL BUSINESS COACHING PACKAGES

Level 1 Coaching Package

- **Four 1-hour Business or Sales Coaching sessions per month**
- Designed for Entrepreneurs, **SOHO (Small Office, Home Office)** business owners and service professionals who are serious about achieving significant goals in a short period of time and are ready to commit to a plan of action
- Coach-on-call between sessions
- Unlimited email and fax support
- Unlimited brief phone calls between sessions

Level 2 Coaching Package

- **Four 30-minute Business or Sales Coaching sessions per month**
- Designed for Entrepreneurs and SOHO Business Owners who want to achieve business success in multiple areas
- Unlimited email and fax support
- Periodic phone calls between sessions

Level 3 Coaching Package

- **Three 30-minute Business or Sales Coaching sessions per month**
- For Entrepreneurs and Start-up Business Owners who value continuous development, are in a career transition or have specific areas in their professional, business or personal life in which they desire coaching
- Email and fax support as needed

Additional benefits you receive with ALL Coaching packages

- All of our services include a **100% satisfaction guarantee**. If you are not completely satisfied after the first month of coaching, we will refund all of your money.
- Our sessions are **completely customized** to meet your current needs and goals.
- Your Coach has years of experience helping professionals **achieve maximum results**.
- Our sessions will help you rapidly take your professional life to the next level.
- Your sessions can be held either in person or over the phone, and for those who live in the Chicago area, in our office or yours.
- Your sessions can be combined as needed (e.g., two 1-hr sessions instead of four 30-min sessions).

THERE IS A 3-MONTH MINIMUM FOR ALL OF THESE COACHING PACKAGES.

FOR MORE INFORMATION, PRICING, OR TO SCHEDULE A FREE, NO OBLIGATION COACHING SESSION CALL 1-888-588-5891 OR EMAIL US AT Info@TodaysLeadership.com



6-MONTH SMALL BUSINESS COACHING PROGRAM

- ◆ **Designed for Small Business Owners** who want to:
 - Significantly **increase personal productivity** and effectiveness
 - Discover the secrets of high impact marketing on a low impact budget
 - Develop their core competencies
 - **Find more clients NOW**
 - Discover how to quickly take their business to the next level
 - Make a professional transition from one field, industry or profession to another
 - **Rapidly increase their speed to market**

- ◆ **Four 1-hour Small Business Coaching sessions a month for 6 months**

- ◆ One **3-hour evaluation and planning session** used to conduct a S.W.O.T. analysis (Strengths, Weaknesses, Opportunities, and Threats)

- ◆ Includes a **comprehensive, individual, executive assessment** covering:
 - Discovery of personal strength and growth areas
 - Relating to people and the work environment
 - Approach to managing others
 - Strategies for maximizing core strengths
 - Relationship building strategies
 - Skills for developing growth areas
 - Strategies for increasing effectiveness of management style
 - Areas of personal motivation
 - Assessing strengths in 12 critical time management areas
 - Creating a unique plan to develop time management skills

- ◆ **Unlimited brief phone calls** between sessions

- ◆ **Unlimited email support** between sessions

- ◆ **Coach-on-call** (sessions can be regularly scheduled or as needed)

- ◆ **Action steps** developed at every coaching session to promote rapid implementation of coaching

- ◆ Our Executive and Business Coaches have **years of experience** helping professionals **achieve maximum results**

- ◆ Your sessions will help team members rapidly **increase productivity, conflict resolution, and performance**

- ◆ **100% satisfaction guarantee.** If you are not completely satisfied after the first month of coaching, we will refund all of your money. No questions asked. All the assessments are yours to keep

"Coaching with Today's Leadership Coaching helped me to re-focus on my approach to developing business."

—**President & CEO**
Financial Services Firm

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